

**Parish and Community Initiative Fund (PCIF)**

**Summary of Proposed Changes in Criteria – July 2016**

1. Maximum Fund to remain at £125,000 pa
2. Increase maximum allocation per parish to £12,000 (currently £10,000)
3. Increase maximum per project to £12,000 (currently £10,000)
4. Increase Borough Council contribution to 60% maximum (currently 50% maximum)
5. Car parks and boundary fences remain out of scope for funding, but applications will be considered if there are insufficient applications to fully allocate the fund i.e. if the fund is under subscribed.
6. Projects with 'limited access' will be eligible for up to 25% of project costs being funded (currently we only fund projects accessible during reasonable hours which are 9am – dusk). Priority will be given to applications which meet the 'reasonable hours' accessibility criteria.
7. Timetable for applications/decisions will remain as in previous years
8. General Promotion Points:-
  - Use face book / social media
  - Executive Lead Member to distribute 50 promotion packs personally
  - Fund to be promoted at Rural Conference
  - Funding for plaques to cease – 100% of fund to be dedicated to projects
  - Mail to be sent to schools – but funding applications weighted to allow, only if residual funds remain
  - Millionth £ to be celebrated